

CHENBRIDGE GLOBAL ADVISORY

PACKAGING CAPABILITY GUIDE

An Overview of Packaging Categories and Manufacturing Capabilities ChenBridge Can Source and Coordinate in China



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INDUSTRIAL & PROTECTIVE PACKAGING

Engineered Protection for Industrial Products, Equipment & International Transport

ChenBridge can source and coordinate a broad range of industrial and protective packaging solutions in China. These solutions are designed around the requirements of the product, transportation environment, handling conditions, storage requirements, and destination.

Wooden Crates

Custom wooden crates designed for industrial products, equipment, machinery, components, and export transportation.

Potential configurations include:

- Open Crates
- Closed Crates
- Framed Crates
- Heavy-Duty Crates
- Custom-Built Crates
- Export Crates
- Knock-Down Crates

Plywood Cases

Plywood cases provide a rigid and durable packaging structure for products requiring enhanced protection during transportation and handling.

Applications may include:

- Industrial Equipment
- Machinery
- Electronic Equipment
- Components
- Precision Products
- Export Shipments

Configurations can be developed around product dimensions, weight, handling requirements, and transportation conditions.

Heavy-Duty Packaging

For large, heavy, or high-value products requiring enhanced structural protection.

Potential solutions include:

- Heavy-Duty Crates
- Reinforced Cases
- Industrial Skids
- Heavy-Duty Pallets
- Custom Structural Packaging
- Specialized Transport Packaging

The packaging structure can be developed according to product weight, center of gravity, lifting requirements, stacking conditions, and transportation environment.

Industrial Pallets

Custom pallets designed for industrial handling, transportation, storage, and export applications.

Possible configurations include:

- Wooden Pallets

- Heavy-Duty Pallets
- Custom Industrial Pallets
- Reinforced Pallets
- Export Pallets
- Product-Specific Pallets

Pallet design can be coordinated around product dimensions, loading requirements, forklift access, lifting points, and transportation conditions.

Protective Packaging

Protective packaging can combine multiple materials and components to protect products from:

- Impact
- Vibration
- Movement
- Moisture
- Abrasion
- Handling Damage

Potential materials and components may include:

- Foam
- Corrugated Materials
- Plywood
- Wood
- Inserts
- Blocking & Bracing
- Protective Films
- Custom Components

PAPER & CORRUGATED PACKAGING

Corrugated Solutions for Industrial, Commercial & Logistics Applications

ChenBridge can source and coordinate paper-based and corrugated packaging solutions for a wide range of applications.

These solutions can be developed around product dimensions, strength requirements, stacking conditions, printing requirements, and logistics needs.

Corrugated Boxes

Standard and custom corrugated boxes for:

- Industrial Products
- Components
- Consumer Products
- E-Commerce
- Logistics
- Export Shipments

Box construction can be developed according to:

- Product Dimensions
- Product Weight
- Stacking Requirements
- Transportation Conditions
- Protection Requirements

Heavy-Duty Corrugated Packaging

Heavy-duty corrugated structures for products requiring increased strength while maintaining the advantages of paper-based packaging.

Potential applications include:

- Industrial Components
- Heavy Products
- Large Products
- Distribution Packaging
- Transport Packaging

Die-Cut Packaging

Custom die-cut corrugated and paperboard components designed around specific product shapes and packaging requirements.

Potential applications include:

- Custom Inserts
- Product Protection
- Internal Supports
- Component Separation
- Retail Packaging
- Product Presentation

Folding Cartons

Custom folding cartons for retail, commercial, and product packaging applications.

Potential options include:

- Printed Cartons

- Custom Structures
- Product-Specific Cartons
- Retail Packaging
- Branded Packaging

Corrugated Inserts & Internal Protection

Internal packaging components designed to secure products inside cartons and shipping containers.

Potential solutions include:

- Corrugated Inserts
- Dividers
- Partitions
- Pads
- Layer Pads
- Custom Internal Structures

These solutions can be coordinated according to the product geometry and protection requirements.

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CUSTOM & RETAIL PACKAGING

Packaging Designed Around the Product and Brand

For products where presentation, branding, customer experience, and protection are important, ChenBridge can coordinate custom packaging solutions with Chinese manufacturers.

Custom Boxes

Custom boxes designed according to:

- Product Dimensions
- Brand Requirements
- Structural Requirements
- Printing Requirements
- Protection Requirements
- Retail Presentation

Printed Packaging

Packaging with custom printing and branding requirements.

Potential applications include:

- Product Boxes
- Retail Packaging
- Promotional Packaging
- Branded Shipping Boxes
- Printed Corrugated Packaging

Retail Packaging

Packaging developed for products sold through:

- Retail
- E-Commerce
- Distribution
- Direct-to-Consumer Channels

Solutions can combine structural protection with product presentation and branding.

Product Packaging

Custom packaging designed around the specific characteristics of the product.

This may include:

- Product Boxes
- Protective Inserts
- Internal Supports
- Custom Structures
- Printed Components
- Multi-Material Packaging

Display Packaging

Packaging designed to support both product protection and presentation.

Potential applications include:

- Retail Displays
- Product Presentation
- Promotional Packaging

- Point-of-Sale Packaging
- Custom Display Structures

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COMPLETE PACKAGING SOLUTIONS

Multi-Material Packaging for Complex Requirements

Some products require more than a single packaging material or component.

ChenBridge can coordinate complete packaging solutions that combine different materials, manufacturing processes, and components.

The objective is to develop a packaging system around the product rather than simply source an individual packaging item.

Material Combinations

WOOD + CORRUGATED Wooden structural components combined with corrugated packaging. Industrial Products, Heavy Products, Export Packaging, Equipment Packaging, Multi-Component Packaging	WOOD + FOAM Wooden crates, cases, or structural packaging combined with foam protection. Precision Equipment, Sensitive Components, Electronic Equipment, High-Value Products, Impact-Sensitive Products
CORRUGATED + PROTECTIVE INSERTS Corrugated outer packaging combined with custom internal protective components. Components, Electronics, Retail Products, Industrial Products, Fragile Products	INDUSTRIAL + RETAIL Packaging that combines industrial protection requirements with retail presentation. Useful for products moving through logistics channels while maintaining professional customer-facing presentation.

Custom Packaging Assemblies

Complex packaging projects may require multiple components manufactured and coordinated together.

Depending on the project, this may involve:

- Outer Packaging
- Internal Protection
- Inserts
- Dividers
- Hardware
- Structural Components
- Printed Components

PROTECTIVE MATERIALS & COMPONENTS

Supporting Materials for Product Protection

Packaging performance often depends on the internal protection and supporting components rather than the outer container alone.

ChenBridge can source and coordinate supporting packaging components where appropriate.

Foam Protection

Potential solutions include custom foam components designed to:

- Cushion Products
- Reduce Movement
- Protect Surfaces
- Absorb Impact
- Maintain Product Position

Inserts

Custom inserts designed to hold products securely within the outer package.

Potential materials may include:

- Corrugated
- Foam
- Paperboard
- Plywood
- Other suitable materials

Blocking & Bracing

Structural components designed to prevent movement during transportation.

Potential applications include:

- Heavy Equipment
- Machinery
- Industrial Components
- Large Products
- Export Packaging

Dividers & Partitions

Internal components designed to separate products or components within a package.

Potential applications include:

- Multiple Components
- Small Parts
- Retail Products
- Industrial Components
- Mixed Product Shipments

PACKAGING MANUFACTURING CAPABILITIES

From Material Processing to Finished Packaging

Packaging manufacturing can involve multiple processes and production capabilities.

Depending on the project, ChenBridge can coordinate with manufacturers offering capabilities such as:

Manufacturing Capabilities

Panel Cutting	CNC Routing	Die Cutting
Precision Cutting	Custom Material Processing	Wood Fabrication
Plywood Processing	Structural Assembly	Component Assembly
Custom Packaging Construction	Metal Hardware	Brackets
Fasteners	Reinforcement Components	Custom Metal Parts
Laser Cutting	Metal Fabrication	Welding
Custom Brackets	Structural Components	Packaging Assembly
Insert Installation	Hardware Installation	Component Integration
Final Packaging Preparation		

Cutting & Processing

- Panel Cutting
- CNC Routing
- Die Cutting
- Precision Cutting
- Custom Material Processing

Fabrication

- Wood Fabrication
- Plywood Processing
- Structural Assembly
- Component Assembly
- Custom Packaging Construction

Metal Components

Where required, packaging solutions can incorporate:

- Metal Hardware
- Brackets
- Fasteners
- Reinforcement Components
- Custom Metal Parts

Welding & Fabrication

For projects requiring structural metal components, manufacturing resources may include:

- Laser Cutting
- Metal Fabrication
- Welding

- Custom Brackets
- Structural Components

Assembly

Complete packaging solutions may require the assembly of multiple components.

This may include:

- Packaging Assembly
- Insert Installation
- Hardware Installation
- Component Integration
- Final Packaging Preparation

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CUSTOM MANUFACTURING

Packaging Developed Around the Product

Not every packaging requirement fits into a standard product category.

Custom packaging may require a combination of:

- Product Dimensions
- Material Selection
- Structural Design
- Internal Protection
- Manufacturing Processes
- Handling Requirements
- Transportation Conditions
- Branding Requirements

ChenBridge can work with Chinese manufacturing resources to coordinate custom packaging development around the specific project.

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PACKAGING FOR INDUSTRIAL APPLICATIONS

Supporting Products Across Multiple Industries

Packaging requirements vary significantly by industry.

ChenBridge can support packaging sourcing and coordination for applications such as:

Industrial Equipment

Packaging for:

- Machinery
- Equipment
- Components
- Industrial Systems
- Replacement Parts

Electronics & Precision Products

Packaging solutions for products requiring careful protection against:

- Impact
- Movement
- Vibration
- Surface Damage

Energy & Electrical Products

Packaging for:

- Electrical Components
- Energy Equipment
- Power Equipment
- Industrial Electrical Products
- Supporting Components

Logistics & Transportation

Packaging designed for:

- Export
- Warehousing
- Distribution
- International Transportation
- Long-Distance Handling

Retail & Consumer Products

Packaging for:

- Retail Products
- E-Commerce
- Consumer Goods
- Product Presentation
- Distribution

EXPORT & TRANSPORTATION CONSIDERATIONS

Packaging for International Movement

International transportation introduces additional packaging considerations.

Depending on the project, packaging may need to address:

- Handling
- Stacking
- Forklift Access
- Lifting
- Vibration
- Shock
- Moisture
- Storage
- Long-Distance Transportation

Packaging can be coordinated around the expected logistics environment and destination requirements.

Where applicable, packaging requirements may also need to consider relevant export regulations and treatment requirements.

CUSTOMIZATION

Built Around Your Requirements

Packaging can be customized according to:

Product

- Dimensions
- Weight
- Shape
- Fragility
- Center of Gravity
- Handling Requirements

Packaging

- Materials
- Structure
- Protection
- Inserts
- Closure
- Labeling
- Branding

Logistics

- Transportation
- Stacking
- Storage
- Handling
- Export
- Destination

Commercial

- Quantity
- Production Volume
- Lead Time
- Cost Objectives
- Long-Term Supply Requirements

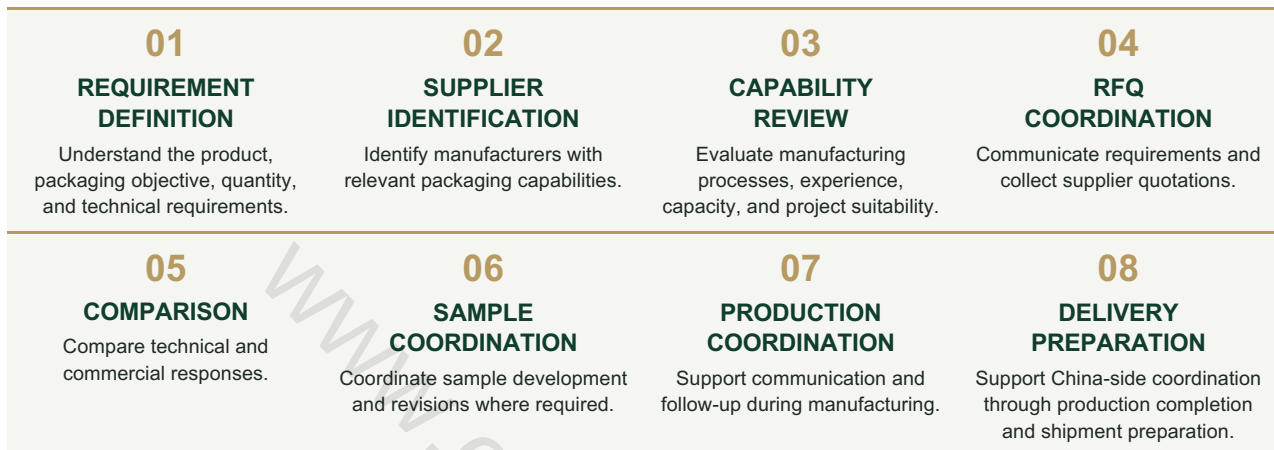
The final packaging solution depends on the specific requirements of each project.

HOW CHENBRIDGE SUPPORTS PACKAGING SOURCING

From Packaging Requirement to Manufacturing Resource

ChenBridge's role is to help clients navigate China's packaging manufacturing ecosystem.

A typical project may include:



REQUIREMENT DEFINITION → SUPPLIER IDENTIFICATION → CAPABILITY REVIEW → RFQ COORDINATION →
COMPARISON → SAMPLE COORDINATION → PRODUCTION COORDINATION → DELIVERY PREPARATION

WHAT CAN BE SOURCED

A Broad Packaging Manufacturing Ecosystem

Depending on project requirements, ChenBridge can help source:

Packaging Categories

WOOD-BASED PACKAGING

- Wooden Crates
- Plywood Cases
- Industrial Pallets
- Heavy-Duty Packaging
- Custom Wood Packaging

CORRUGATED & PAPER

- Corrugated Boxes
- Heavy-Duty Corrugated Packaging
- Die-Cut Packaging
- Folding Cartons
- Inserts
- Dividers
- Partitions

CUSTOM & RETAIL

- Custom Boxes
- Printed Packaging
- Retail Packaging
- Product Packaging
- Display Packaging
- Branded Packaging

PROTECTIVE COMPONENTS

- Foam
- Inserts
- Blocking & Bracing
- Dividers
- Internal Supports

MULTI-COMPONENT SOLUTIONS

- Wood + Corrugated
- Wood + Foam
- Corrugated + Inserts
- Industrial + Retail
- Custom Packaging Assemblies

PACKAGING CAPABILITY AT A GLANCE

One Sourcing Partner. Multiple Packaging Categories.

Category	Typical Solutions
Industrial & Protective	Wooden Crates, Plywood Cases, Heavy-Duty Packaging, Industrial Pallets
Paper & Corrugated	Corrugated Boxes, Die-Cut Packaging, Folding Cartons, Inserts
Custom & Retail	Custom Boxes, Printed Packaging, Retail Packaging, Display Packaging
Protective Components	Foam, Inserts, Blocking & Bracing, Dividers
Complete Solutions	Multi-Material & Multi-Component Packaging
Manufacturing	Cutting, CNC Routing, Fabrication, Metal Components, Assembly

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START WITH YOUR PACKAGING REQUIREMENT

Tell Us What You Need

You do not need to know exactly which Chinese manufacturer can produce your packaging.

Start with what you know.

You can provide:

- | | | |
|----------------------------|-------------------------------|---------------------------------------|
| • Product photos | • Product dimensions | • Product weight |
| • Packaging drawings | • CAD files | • Existing packaging |
| • Packaging specifications | • Required quantity | • Annual volume |
| • Destination | • Existing supplier quotation | • Target packaging cost, if available |

ChenBridge can then help determine:

- What type of packaging may be appropriate
- Which manufacturing capabilities are relevant
- What supplier resources should be considered
- What additional information may be required
- How the sourcing process should proceed

PACKAGING SOURCING IS MORE THAN FINDING A BOX

The Right Packaging Depends on the Product

A packaging solution should consider more than the outer container.

It should account for:

Product



Protection



Packaging Structure



Manufacturing



Handling



Transportation



Storage



Delivery

ChenBridge approaches packaging sourcing from this broader perspective.

The objective is not simply to find a packaging supplier.

The objective is to identify a practical packaging manufacturing solution around the product and its logistics requirements.

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WHY CHENBRIDGE FOR PACKAGING

China Packaging Sourcing With a Structured Approach

ChenBridge combines:

Supplier Access

Access to a broad range of Chinese packaging manufacturing resources.

Manufacturing Understanding

Ability to evaluate packaging requirements against manufacturing processes and supplier capabilities.

Procurement Support

Structured RFQ and quotation coordination.

Cross-Material Sourcing

Ability to coordinate packaging involving multiple materials and manufacturing processes.

China-Side Coordination

Local communication and follow-up between international clients and Chinese manufacturers.

Client Control

Clients retain control over supplier selection, commercial decisions, contracting, and payment.

DIRECT SUPPLIER RELATIONSHIPS

Transparent Commercial Structure

ChenBridge operates as an independent sourcing and coordination partner.

Where a supplier is selected:

Clients maintain direct commercial relationships with the supplier.

Clients:

- Review supplier options
- Approve the supplier
- Confirm specifications
- Contract directly with the supplier
- Pay the supplier directly

ChenBridge supports:

- Supplier sourcing
- Supplier qualification
- RFQ coordination
- Quotation comparison
- Communication
- Sample coordination
- Production coordination
- China-side follow-up

This structure is designed to provide transparency while allowing ChenBridge to focus on China-side sourcing and execution support.

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CONTACT CHENBRIDGE

Let's Discuss Your Packaging Requirement

Whether you need:

- Industrial packaging
- Export packaging
- Heavy-duty crates
- Corrugated packaging
- Custom retail packaging
- Protective inserts
- Multi-material packaging
- Or a complete packaging solution

ChenBridge can help you explore suitable manufacturing resources in China.

Start With Your Requirement

Send us what you currently have:

- Photos
- Drawings
- Specifications
- Dimensions
- Quantity
- Existing Packaging
- Supplier Quotations

We can help determine the appropriate China-side sourcing approach.

CHENBRIDGE GLOBAL ADVISORY

China Supply Chain & Manufacturing Partner for Global Companies

Supplier Development | Procurement Support | Production Coordination

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You manage your business. We help manage the China side.

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